

FOR IMMEDIATE RELEASE

The Lazydays Employee Foundation 2nd Annual Golf Tournament Raises More Than \$105K for At-Risk Youth

SEFFNER, Fla. - (June 14, 2012) – The Lazydays Employee Foundation is proud to announce that it netted more than \$105,000 during the 2nd Annual Golf Tournament thanks to the help of local sponsors, supporters and individual golfers.

This special fundraiser event was successful in large part due to the generous support of the main tournament sponsor, Bank of America, as well as that of Greenberg Traurig LLP, Auto Body Express, Cintas, Crowe Horwath, U.S. Foods, several RV manufacturers, local banks, Lazydays vendors, and more. "We are very grateful to all of the sponsors and to the companies who donated items for our silent auction. Fundraising is never easy, but when it is for at-risk youth, people are willing to give, which makes our job a little easier," says Janet Chiodi, the Lazydays Employee Foundation's chair of fundraising.

The golf tournament fundraiser event started with a silent auction for the Lazydays employees, and was followed by a kick-off dinner and silent auction for golfers and sponsors at the Lazydays Crown Club. The next day, 124 golfers arrived at the River Hills Golf and Country Club in Riverview, Florida for 18 holes of golf. There were four hole-in-one prize opportunities:

- Hole 7 grand prize of a Forest River Georgetown motorhome sponsored by the Lazydays Employee Foundation
- Hole 4 Club Car Precedent i2 electric golf cart sponsored by Jeffrey Allen, Inc.
- Hole 11 Sea Ray 185 Sport Boat sponsored by Marine Max
- Hole 14 a 5-day, 4-night cruise for two sponsored by the Lazydays Employee Foundation

Randy Lay, president of the Lazydays Employee Foundation says, "Awesome is an overused word, but perfectly appropriate in describing the passion for the cause and the response of the Foundation's supporters when we appeal for their help. As with all of the fundraising activities conducted by the Foundation, every dollar goes to support our mission, which is to measurably change the lives of children by instilling hope, inspiring dreams and empowering them with education."

The Lazydays Employee Foundation looks forward to future success with next year's golf tournament fundraiser that will be held on May 3, 2013.

For more information, please visit us at http://www.facebook.com/LazydaysEmployeeFoundation.org, or like us on http://www.facebook.com/LazydaysEmployeeFoundation.

About Lazydays Employee Foundation

In 2005, the employees of Lazydays created the Lazydays Employee Foundation, a 501(c)(3) non-profit organization. Today, over 70% of Lazydays employees contribute through voluntary payroll deduction to the Foundation. Administered solely by employees as volunteers, the Foundation has contributed more than \$1M to make many historic changes in the Tampa Bay community. Recognized for outstanding achievements in assisting the local at-risk youth population, the Lazydays Employee Foundation has also been featured on Bay News 9 and ABC Action News. The Foundation supports the Lazydays House at A Kid's Place, an emergency shelter for foster children recently removed from their homes due to abuse or neglect. It also funds the Lazydays Center for Youth Development, which provides unaccompanied, homeless youth with the resources needed to break the cycle of homelessness. In addition, the Lazydays Employee Foundation contributes to other local charities, including the R.I.C.H. House, the Ybor Youth Clinic, the Joshua House, Connected by 25 and Hillsborough Education Foundation, just to name a few.

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